

CHERRY HILL FARMERS MARKET RULES 2022

Article 1: Name: Cherry Hill Farmers Market

Article 2: Purpose:

This farmers market is established for vendors of Maine farm produce (fresh vegetables, fruit, dairy, meat, etc) and Maine made agricultural products and crafts. Per state law, 75% of products offered for sale must be grown, processed, or created by the vendors who are members of this market.

Article 3: Membership:

A seasonal fee of \$100 will be charged to all season long vendors, payable to Cherry Hill Farmers Market. Payment can be made by check or cash. Day vendors will be charged a fee of \$10 for the day. If the day vendor returns 10 times their seasonal fee will be complete. Payment is required prior to any vendor setting up at this market and before becoming a voting member. No pro-rated refunds of seasonal fees shall be issued. Each vendor shall be responsible for their product liability and all licensing, as required. Those wishing to introduce new products after the beginning of the season must notify vendors offering similar products and obtain membership approval.

Each new applicant will come and make a presentation with whatever visual aids they choose and have product to sample.

All vendors who have paid for an entire season shall be voting members of this market, upon payment of the seasonal fee.

Article 4: Steering Committee:

The steering committee shall consist of, but not limited to, 3 positions:

On site manager:

- 1: Determine the market “floor” plan each market day.
- 2: Ensure the vendor booths are occupied with no gaps in between vendors.
- 3: Making sure the area is clean upon departing the market.
- 4: Managing the vendor requests, needs, and questions on each market day. All other concerns/issues can be brought to the steering committee.
- 5: Approval of checks upon the committee approval.

Off site manager:

- 1: Manages all applications, licenses and permits of each application.**
- 2: To maintain an ongoing list of all members of the market.**
- 3: Notify all members if the market will not be open if the health and safety of vendors and the public are threatened. (Strong wind, heavy rain, etc.)**
- 4: Help manage vendors requests and needs.**
- 5: Approval of checks upon the committee approval.**

Treasurer:

- 1: Maintaining accounts payable and receivable**
- 2: Keeping records of all dues and other money received from the market operation.**
- 3: Depositing all monies in a timely manner**

Article 5: Setting up at market:

- 1: The location of the vendor spaces will be determined on a first-come, first-serve basis by the on site manager. They will retain that space each week during the season. Vendor set-up shall be completed by the time the market starts at 2:00pm. Vendors may begin set up at 1:00pm.**
- 2: All vendors must have signage displayed with their name and location in full view. All appropriate licenses and permits shall be visible to customers.**
- 3: In most instances, a 20' x 20' space will be allotted to each vendor. If a larger space is needed, the on site manager will make a determination depending on available space.**
- 4: Vendor spaces and products shall be neat, attractive, and safely displayed.**
- 5: Display tents are not required, but are highly recommended. They are, although, the sole responsibility of the vendors.**
- 6: Bathroom facilities are located at the Cherry Hill walking path parking lot.**

Article 6: Handcrafts:

1: Items that are made from a majority of materials that are not grown, gathered, or caught by a vendor will be considered handcrafts or non farm items. The sale of handcrafts and non farm items will be determined on a case by case basis, but in no instance shall the number of vendors selling primarily this kind of item exceed 25% of the total number of vendors at the Cherry Hill Farmers Market.

2: Handcrafts and non farm items may be sold by vendors considered as farm vendors, provided that 75% portion of the vendors' display is farm product of their own growing, gathering, or catching.

Article 7: Market etiquette:

1: All vendors should present themselves in an appropriate manner and be suitably dressed.

2: A general cleanliness of the market is everyone's responsibility. This assures customers have a pleasant shopping experience. Each vendor will ensure that their area is clean upon leaving the market.

3: Each vendor has the responsibility to arrive on time and remain until the market closes. If a vendor is unable to attend, the on site market manager must be notified prior to market day.

4: Ghost members (growers who themselves do not attend, but join the market for the sole purpose of supplying another market vendor) are not allowed at this market.

Article 8: Location and times of operation

Location: Cherry Hill pad next to Sebago Brewing on Route 25 (no physical address as of yet)

Months: May - October

Day: Wednesday

Time: 2:00pm - 6:00pm

Article 9: Violation of market rules:

1: Upon determination that market rules have been violated, the offender will be given a verbal warning. Any further violations may result in the offender being asked to leave the market season altogether.

Article 10: Conflict Resolution

1: When two or more vendors on any market day believe that the selling practices of another vendor are detrimental to the market, they may ask for a special meeting of the steering committee.

2: Further violations will be brought before the steering committee, who, after due consideration, may enforce enforce corrective action, or cancel the offender's membership to the market, with forfeiture on dues.

3: These market rules shall be reviewed each year and updated as needed upon approval of a $\frac{2}{3}$ majority of voting members (full time vendors).